



# Businessrail EUROPE'24

CENTRAL EUROPE + IBERIAN  
BUSINESSRAIL EXPERIENCE

MAY 26 - JUNE 14 2024

Brussels - Frankfurt - Strasbourg - Zurich -  
Milan - ✈️ - Barcelona - Madrid - Lisboa -  
Entroncamento - Porto - Braga

# ABOUT BUSINESSRAIL

Businessrail

**BusinessRail is an all-inclusive professional lifetime experience event mixing business with personal growth initiatives**

Using the railway train as a common link, it brings together people & organizations to share business opportunities and new experiences fostering personal growth.

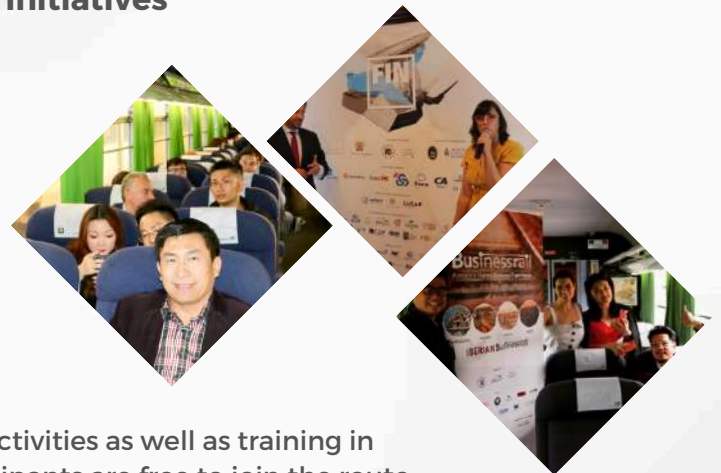
Every event is carefully tailored to meet the growing demand for effective business networking, as well as offering opportunities to grow at a personal level.

Each participant joins in business networking activities as well as training in personal growth & soft skills over the trip. Participants are free to join the route according to their preferences.

It is a fantastic opportunity to travel and meet new places, cultures and people!

BusinessRail is proud to count on International Partners and Supporters that develop BusinessRail activities along the route, in the spirit of cooperation, focusing on the common goal of developing networking and business opportunities for all.

BusinessRail is also committed to Environmental Sustainability, through the [Green Policy 2019](#) of [GreenWill](#) initiative.



Train Rides &  
Speed Meetings



Networking Meals



Conferences  
& Seminars



Company Visits



Cultural Visits

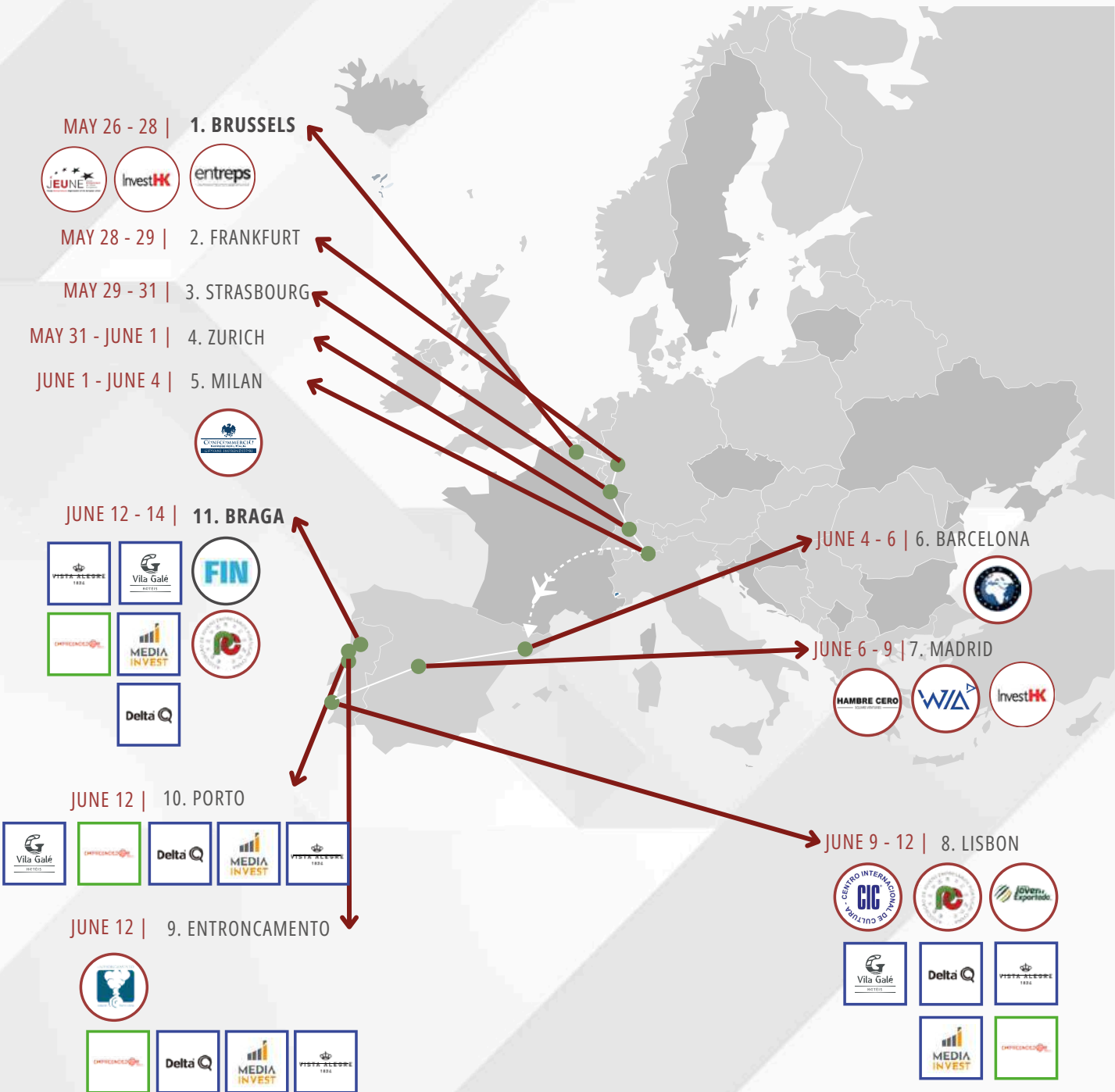


Networking Activities

# EUROPE'24 BUSINESSRAIL

May 2024  
11 Cities  
20 Days

LOCAL HOSTS
  EVENTS
  SPONSORS
  MEDIA PARTNERS



# SCHEDULE

## 1. BRUSSELS | MAY 26 - 28

Departure: May 28 | 10:24am



Brussels is the administrative center of the European Union, hosting several European Institutions, including the European Parliament included, which the delegation will visit during their stay in this dynamic city.



This city also hosts the headquarters and offices of several relevant Associations and Institutions, such as JEUNE - Young Entrepreneurs Organisation of the European Union and InvestHK.



In this city, the BusinessRail delegation will have access to exclusive experiences, such as visiting InvestHK Office for networking and formal presentations of the participant's companies, projects, startups and ideas...

In Brussels it will also take place a Networking Dinner, coorganized by JEUNE and InvestHK. This will be an amazing opportunity to enhance the participant's network and find matches between local and international BusinessRail participants and Partners.

## 2. FRANKFURT | MAY 28 - 29

Arrival: May 28 | 01:31pm /  
/ Departure: May 29 | 04:56pm

Home to the European Central Bank, which the delegation will visit, Frankfurt is known as a major financial hub.

The delegation will also visit the site of Frankfurt's city hall that has remain the same since 1405, this historic building ia a defining symbol of the city's historical past.

## 3. STRASBOURG | MAY 29 - 31

Arrival: May 29 | 06:48pm /  
/ Departure: May 31 | 11:51am

Besides being the chief city of Alsace, Strasbourg plays a major role as a business, commercial, and cultural centre.

This city by the Reno River will surprise all over its architecture and story.

Participants will have the opportunity to visit and get to know local entrepreneurs and the business opportunities in France.

## 4. ZURICH | MAY 31 - JUNE 1

Arrival: May 31 | 02:26pm /  
/ Departure: June 1 | 02:33pm

A chance to get to know the largest city in Switzerland and its opportunities. A hub for railways, Zurich railway station is the largest and the biggest in the country.

Home to an internationally reputed financial centre as well as the focus of an economic region which acts as the motor of Switzerland. Along with Geneva, it's one of the most important gateway to the country.

## 5. MILAN | JUNE 1 - 4

Arrival: June 1 | 06:50pm /  
/ Departure: June 4



Milan is a leading alpha global city, with strengths in the fields of art, chemicals, commerce, design, education, entertainment, fashion, finance, healthcare, media, services, research and tourism. Its business district hosts Italy's stock exchange, and the headquarters of national and international banks and companies.

This Magestic and internationally known city in Italy has a very special Host, ConfCommercio Milan, an association that represents businesses operating in the fields of commerce, tourism, services and professions in Milan area and province, the perfect opportunity for business focussed networking.

## 6. BARCELONA | JUNE 4 - 6

Arrival: June 4 /  
/ Departure: June 6 | 9:00am



Home of architectural works of Antoni Gaudí and Lluís Domènech i Montaner, which have been designated UNESCO World Heritage Sites, Barcelona is a major cultural, economic, and financial centre in southwestern Europe, as well as the main biotech hub in Spain. As a leading world city, Barcelona's influence on global socio-economic affairs qualifies it for global city status.

The BusinessRail delegation will be able to interact with local entrepreneurs from Centre Euro Africa, our special local Host in the city, and explore business opportunities as well as present their businesses.

# SCHEDULE

## 7. MADRID | JUNE 6 - 9

Arrival: June 6 | 11:45am /  
/ Departure: June 9



Madrid is the capital and most populated city of Spain, it is also the political, economic, and cultural centre of the country.



Here the BusinessRail delegation will interact with great entrepreneurs from associations such as: WIA - World Innovation Alliance, a social impact innovation network, strategic consultancy, and project incubator that helps companies, governments, and individuals to maximize growth and their contributions to society, with 1000 experts, youths, and social entrepreneurs from 150 countries to improve and expand access to education, health, and economic development through technology, tourism, upskilling, policy, and multi-stakeholder collaboration.



HambreCero, a alliance against hunger, involving more than 500 agents, hand in hand with more than 150 food donors and more than 420 organizations who help to distribute it in more than 50 cities. BusinessRail is aware of the importance and supports this beautiful initiative that has been developed by the founder himself in the field, in war and natural disasters environments.

In Madrid, the BusinessRail delegation will also participate in a Networking dinner organized by HKETO - Honk Kong Economic and Trade Office and InvestHK, in order to foster business opportunities between all presents and also Hong Kong.

Arrival: June 9 /  
/ Departure: June 12 | 11:30am

## 8. LISBON | JUNE 9 - 12



In Lisbon, BusinessRail participants will get to fully experience the culture, history, flavours and dynamic of the city that had great impact on the Discoveries of the 15th century.



Here, we will be hosted by AJEPC - Association of Young Entrepreneurs Portugal-China and CIC - International Center of Culture, who will take BusinessRail delegation to visit and interact with local entrepreneurs in original networking experiences.

BusinessRail delegation will also visit Sintra, and get to experience the magic and mysticism this region has to offer, by visiting Quinta da Regaleira and go on a vintage tram ride.

Arrival: June 12 | 12:30 /  
/ Departure: June 12 | 04:33pm

## 9. ENTRONCAMENTO | JUNE 12



Located in the center of Ribatejo, Entroncamento benefits from its geostrategic insertion in the Tagus Valley region which gives it access to good rail and road access, resulting in the title of railway city. BusinessRail has visited Entroncamento ever since it started in 2017, keeping a great relationship with this municipality and local entrepreneurs. Also unmissable is the Railway Museum, with original trains from many different countries and times.

Arrival: June 12 | 07:05pm /  
/ Departure: June 12 | 09:45pm

## 10. PORTO | JUNE 12

Located along the Douro River estuary in northern Portugal, Porto is one of the oldest European centers and its core was proclaimed a World Heritage Site by UNESCO in 1996, as the "Historic Centre of Porto, Luiz I Bridge and Monastery of Serra do Pilar". Our stop in this city will be short, but long enough to flavor the good food and wines of this famous region.

Arrival:  
June 12 | 10:56pm /

## 11. BRAGA | JUNE 12 - 14



BusinessRail final destination couldn't be a better end for a great networkig adventure.



Braga is the city that Hosts FIN - International Business Forum. The two days of FIN bring together a series of activities that promote networking and knowledge transmission, such as Conferences with international speakers, Company pitches, Workshops, Business Matching Meetings and side events such as the Networking Cocktail or the Gala Dinner that closes the event.

## How do I register?

Define where you would like to enter and exit the program. Each city's fee is predetermined as well as the price for the ticket that will connect you to the next city.

The price of your participation will be the final sum of the city's subscription fee + transportation between the cities you wish to participate at.

[REGISTER HERE](#)

After filling the REGISTRATION **FORM**, you will be informed the total fee and payments details in order to guarantee your participation and registration. No registration is complete without payment in full.

### \*What is included:

- Train tickets (1st or 2nd class) indicated in the program and according to your defined itinerary (prices may change according to tickets fees)
- Flight ticket from Milan to Barcelona according to program and to your defined itinerary (prices may change according to tickets fees)
- Hotel Stay with breakfast included according to program and to your defined itinerary (2, 3 or 4 stars Hotels, according to program)
- One Networking dinner or lunch in each City, according to your defined itinerary
- Networking events with local Partners according to the program and to your defined itinerary
- Cultural activities according to the program and to your defined itinerary
- Participation at Forums and Fairs according to the program and to your defined itinerary
- Transportation to Milan airport and from Barcelona airport according to the program and to your defined itinerary
- FIN - International Business Forum Participant Ticket

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### What is NOT included:

- Personal expenses and services/products not classified as "included"
- Hotel stay before May 26 2024 or after June 14 2024
- Air tickets/transport not classified as included
- Travel insurance
- Pick up/drop off at the airport or any other personal transportation not foreseen in the program
- Drinks or meals outside the established menus
- Tourist tax or other tax fees

\*\* The program may undergo changes

\*\* Prices per person

Please note the program has limited registrations according to number of passengers and transport availability.

**WHO  
WE ARE  
& PARTNERS**

# WHO WE ARE

Businessrail



JEUNE is the biggest organization of young entrepreneurs in Europe  
1.660.000 young people throughout Europe

Its network spans from the highest Europe and EU institutions to most of the world's most important business platforms. Establishes strong relations with NGOs, governments and companies concerned with young entrepreneurship development.



Since its creation in 1990, CIC has organized over 100 International Events

Stands out in the development of events, fairs or tailored trips for companies, universities and entities, in order to provide a unique experience with contacts at various levels: business and / or cultural, combining gastronomy, the history and elements that highlight the country / city / region.



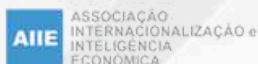
Portugal-China Young Entrepreneurs Association (AJEPC) will, this year, celebrates 10 years of promoting the cooperation between entrepreneurs from Portugal and China

with the mission of developing entrepreneurial and cultural activities between both countries, using Macao as a connection platform for strengthening cooperation.



# INTERNATIONAL PARTNERS

Businessrail



# INSTITUTIONAL SUPPORT

Businessrail



# MEDIA PARTNER



# PREVIOUS BUSINESSRAIL

Businessrail

Since 2017

## EUROPE



## CHINA



# JOIN US

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